

A hand is shown pointing towards a central icon of a cloud containing a globe. This central icon is surrounded by a network of smaller icons, each depicting a person in a business suit. The background is a warm orange color with a subtle pattern of interconnected nodes and lines, suggesting a network or data flow. The overall theme is cloud computing and business connectivity.

6

ways the cloud
helps your business
save money

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There's a good reason **cloud communications** is a trending buzzword among businesses. By tossing their premise-based phone systems, companies are discovering **new, streamlined methods** of communication, while **reducing a number of risks**.

Here are six ways moving to the cloud will save you money, time and resources.



1

End costly capital expenditure

Maintenance and support costs can quickly outstrip your initial capital outlay for an on premise PBX (private branch exchange). And as your equipment ages, prices can soar higher. Walk away from on-premise hardware sooner - not later.



2

Resolve outages in minutes, not days

When communication infrastructure is down because of updates, repairs or natural disasters, your bottom line suffers. With a cloud approach, vital communications capabilities work independently from local power, network or systems availability. This means even if a fire, flood or storm makes your office inaccessible, you can still work from any Internet connection or mobile device.



3

Scale to meet demand

Buying hardware is a guessing game. If you size your PBX for current needs, you can quickly outstrip capacity. But if you select systems too large, you can waste hard-earned capital. With cloud communication services, you pay for precisely what you need, when you need it. You have the flexibility to accommodate fluctuating demand as your business grows



4

Embrace service flexibility

Capital purchases represent a significant financial commitment. But even with careful research, things don't always go as planned. If your new PBX fails to deliver promised productivity benefits, your investment is sunk. With cloud communications, service-level agreements guarantee you get the performance you expect. If you're disappointed for any reason, you can simply change the features you use or move to a new provider.



5

Keep up with the latest technology

It can be hard to be certain you're making the right technology move at the right time. With cloud communications, your service provider, not you, assumes that risk. They're responsible for acquisitions, upgrades and capabilities that keep pace with the market.



6

Cost-effectively add new features

Adding a new customer contact center or deploying new communication productivity features are two major ways to boost your business. But new features such as these may require a costly infrastructure upgrade. Cloud communications let you easily add new features for some, or all, of your team for a predictable monthly fee. Let costly infrastructure investments be a thing of the past.



**Cloud communications can
help your business benefit from
significant cost savings.**

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